



AGENDA



Be **Bold**

AGENDA

DAY 1 | OCTOBER 9, 2024

Conference Room Key

GROUND FLOOR	LEVEL 1	
PLENARY	▲ KAISERPFALZ 1-3	■
	SELZBACHZIMMER	●

Time CET

Session

09:00 – 09:25

Welcome to Making More Health Together 2024
Christian Boehringer, Maria Tereno



09:25 – 09:45

Keynote Address - Investing in Potential: The Power of Women
Zubaida Bai



09:45 - 10:25

Leaving No-One Behind: Innovating for Equitable Health
Shashank Deshpande, Jayasree Iyer, Laura Herman, Sawan Shah
Moderator: Médard Schoenmaeckers



10:25 – 10:45

Networking Break

10:45 – 11:30

Hidden Gems: Unearthing Gender Bias and Government Role in Investment

Dr. Stephen Mutiso, Carolyne Kirabo, Olivier Habumugisha
Moderator: Titianne Donde

Uncovering the untapped support reservoirs for and social entrepreneurs, highlighting the potential of government involvement and ways to disrupt the status quo in gender bias.



Breaking Social Barriers to Enhance Health Span

Maria Clara Pinheiro, Argho (Arghya) Das, Amalia-Fonk Utomo
Moderator: Amanda Goh

People are living longer. Are we ready to respond to the obligations and opportunities that come with this demographic transition, and how can community-driven initiatives improve health outcomes so people live longer, healthier lives?



Impact Through Young Generations

Hanna Höijer, Zain Samdani
Moderator: Naomi Kiptoo

Draw on the inspiration and energy of young changemakers with interactive discussions to deep dive into the role young generations play in driving sustainable solutions.



11:30 – 12:15

Early-Stage Incubation: Navigating Through the Growth

Rob Beyer, Jacquiline Perry, Timothy Nzioka
Moderator: Aditya Peri

Join us for a closer look at the early incubation phase of the start-up journey and how prioritizing internal processes and resources can unlock additional support for successful growth of social entrepreneurs.



Leading for Good

Sawan Shah, Annette Jung, Uday Bose
Moderator: Jeremy Keeley

Explore the potential and challenges of 'leading for good' and hear how our expert panel of corporate leaders are driving this change from their own position in the organization and the boldness required to do so.



Female Entrepreneurship

Irene Fialka, Dr. Justine Rochon, Nelia Pereira, Jana op den Winkel
Moderator: Peter Bencsik

From start-ups to big corporates, it's clear that a diverse leadership team is a driver of more success. We explore ways of empowering the women who will co-create that change.



12:15 – 13:00

Mid-Stage Acceleration: Scaling Up Without Losing Your Mind

Megan Mukuria, Elodie Zambon, Michael Seo, Brishan Rowjee
Moderator: Julie Mackey

Taking a social enterprise to the next level – the truths, challenges and pain points, and most importantly, how to overcome them with strategic solutions from our experienced panel.



Driving Company Sustainability Culture – What, Why and How?

Tanja Vermeer, Aiko Watabe, Dr. Susanne Weissbäcker
Moderator: Arnaud Mourot

Hear from social innovators and business leaders about how a shift in organizational skills and the corporate environment can empower employees to drive sustainability in their daily work.



Co-Creating Across Stakeholders

Ralf Tepel, Verah Omariba, Lavinah Wanjiku, Werner Küpper
Moderator: Manuela Pastore

With real-world examples from proven co-creators, we examine what co-creation means and how to make it successful, impactful, and transformative – from mindset to management.



AGENDA CONT.

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GROUND FLOOR	LEVEL 1
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	● SELZBACHZIMMER

Time CET

Session

13:00 – 14:00

Networking Lunch

14:00 – 15:00

World Café: Incubator Experience Sharing

Parkers Mobile Clinic, Ren Healthcare, Mobiklinik, Doktorconnect, Afia Pharma, Silver Cross Healthcare & Diagnostics Center

Moderator: Immanuel Momanyi

Knowledge sharing is an integral component to the success of start-ups, learning from each other's wins, losses, and challenges. Hear from seasoned incubators on their experiences and collectively ideate solutions to challenges they have faced, in fields from AI to marketing to monetization.

Masterclass: How to Measure Impact

Fatima Jimanate Umar, Dr. Wangari N'gang'a

Moderator: Sugandha Kaushal

Through interactive case studies, learn from leading experts as they share their frameworks, approaches, and methods for defining and tracking the success of social enterprises around the world.

15:00 – 15:30

Networking Break

15:30 – 16:30

Pitches: Mature Start Ups

GenePlus, Drop Access, Digicow, Zuri Health, Wellahealth

Moderator: Arie Ben-Josef

Discover how established social entrepreneurs collaborated with a corporate partner to scale their business to the next level. From when their journey began, to where they are now.

Inspirational Stories: How Cross-Sector Collaboration Leads to Change

Thorkil Sonne, Javier Lozano, Mariana Camarillo, Prof. Carmen Pellicer, Pratima Harite, Mara Puacz, Sandal Kakkar, Rajendra Joshi, Jimmy Westerheim, César Redondo, Christoph Schummer, Cavin Odera

Moderator: Katja Faier

Join us for small, inspiring group discussions to hear first-hand how social entrepreneurs and corporate organizations have partnered together to drive change through cross-sector collaboration.

16:30 – 17:00

Closing ▲

Dr. Ilka Wicke, Paul Nyandika

17:00 – 19:00

Networking Dinner & Exhibition

AGENDA

DAY 2 | OCTOBER 10, 2024

Conference Room Key

GROUND FLOOR	LEVEL 1	
PLENARY	▲ KAISERPFALZ 1-3	■
	SELZBACHZIMMER	●

Time CET

Session

08:00 – 09:00

Networking Breakfast

09:00 – 09:15

Welcome Note
Felix Gutsche



09:15 – 09:35

Keynote Address - Rethinking Development Aid
Dr. Till Wahnbaeck



09:35 - 10:15

AID or TRADE: Redesigning Markets for Success
Dr. Chris Silali, Lakshmi Iyer, Marc Hasson, Daniel Nowack
Moderator: Erin Sternberg



10:15 – 11:00

Exhibition Speed Networking
Exhibition Booths



11:00 – 11:30

Networking Break

11:30 – 12:15

The Art of Asking
Dr. Arie Ben-Josef, Dr. Ola Brown
Moderator: Dr. Serena Guarnaschelli



Fundraising shouldn't be a full-time job, which makes learning the art of asking essential. Together, we will explore the when, what, who and how – from the knowledge you need to the tone of your ask and more.

Seeding Our Future Through Educational Support
Amy Liu, Xu Han, Michael Hermann
Moderator: Sunny Zhang



Explore innovative strategies for bolstering educational growth across all age groups, from extending pre-school education in rural and underprivileged regions to enhancing vocational training for university students, equipping them for a sustainable life ahead.

Change Must Change
Dr. Till Wahnbaeck, Vibha Varghees, Chrisantus Ongulo, Harriet Kamashanyu
Moderator: Elenny Mvvenzolo



Engage in interactive discussions questioning the current approach to change and its impact. From a holistic and community perspective, we explore ways of overcoming the structures we're stuck in beyond our own organizational borders.

12:15 – 13:00

Post Investment – Getting the Support You Need
Eddine Sarroukh, Stefan Wilhelm, Snider Mugese, Naom Monari, Malte Pielhau
Moderator: Christian Bausch



Reflecting on the current and post-investment support available for start-ups with comparable perspectives, advice, and examples from industry professionals.

Unleashing Scale, Getting Unstuck

Prof. Jim Berry, Sebastián Luna, Stefan Stütz, Sharona A. Ceha
Moderator: Dani Kreimer, Tanja Vermeer



Exploring the key success factors needed for social entrepreneurs to scale – encompassing barriers to impact and real-life challenges from various industry perspectives.

Leveraging AI for Social Impact

Dr. Lavri Labi, Duccio Piovani, Abdelrahman Hamza, Julian Kuehnert
Moderator: William Ogallo



As artificial intelligence increasingly affects us all, we examine its development, application, and promotion in fields from climate change to food security in developing countries.

13:00 – 13:15

Closing ▲
Dr. Ioana Abbas

13:15 – 14:30

Networking Lunch



Financing
Social Impact

Social
Intrapreneurship

Community
Impact

